



11/7/2011

EVENT PROGRAM
THE IAN TILMANN FOUNDATION BENEFIT
ROCK FEST & BOARD-A-THON
STIRLING SKATE PARK & THE PINELLAS TRAIL

Benefit for Helmet for a Promise™

Saturday November 19, 2011

Rain Date: None see notes below.

Martin Luther King, Jr. Recreation Center
550 Laura Lane
Dunedin, FL 34698-4927
(727) 738-2920

EVENT SUMMARY

The Helmet for a Promise™ program will benefit from an awesome day of music, skateboarding and water sports on November 19, 2011. The event will draw Music Fans, Skaters and Surfers to Dunedin's MLK Recreation Center and Stirling Skate Park and the Pinellas Trail. The first ever Board-A-Thon will be held on the Pinellas Trail riding from the Skate Park to the BEACH on Dunedin Causeway. This dual venue event will appeal to Skaters and Surfers from around Florida for a unique experience of land and water board sports. Every type of Skateboarder will join in including Longboarders, Bowl Riders and Street Skaters. Surfers will mix it up on the BEACH with paddle boards, kayaks and wind surfing. Starting at Noon, the Rock Fest and Skate Jam kick off at the MLK Recreation Center. Live Rock Bands will be featured along with world class skateboarding at the Stirling Park. Skate Teams, Skate & Surf Shops, and guests from around Florida will join the fun for one awesome day.

\$10.00 DONATION FOR THE DAY - ALL VENUES...Children 6 & Under are Free!
SKATERS: AGES 12 and UP (under 16 requires Adult supervision)
HELMETS & WAIVERS ARE REQUIRED FOR BOARD-A-THON & SKATE JAM
FREE LOANER HELMETS AVAILABLE!

The Rock Fest gates open Noon at the MLK Recreation Center. Local DJ, Nick Calardo of New York Moves will host the Rock Fest featuring live performances throughout the day by STIX OF FIRE, KHORA, & STORMBRINGER starting at 1:00pm and ending at 6:15pm. A beautiful Paul Smith Reed electric Guitar will be raffled and there will be plenty of food and drinks. Over 1,500 are expected for the Rock Fest.

The Board-A-Thon starts at 10:00 am. Event registration is provided at both the MLK Recreation Center and the BEACH (Dunedin Causeway). Skaters and Surfers will push, pump and carve the Pinellas Trail between the BEACH on the Dunedin Causeway and the Stirling Skate Park. The 4 mile Pinellas Trail course runs north to Curlew Road (2.0mi) then west on the Honeymoon Spur (2.0miles) to the BEACH. At the BEACH both Surfers and Longboarders will crossover from between Land and Water boards catch some rays as they Paddle Board, Wind Surf and enjoy Kayaks. Later on Skaters will take a ride to the Rock Fest back at the Skate Park. Paddle Boards will be available for free and Kayaks and Windrider rentals are available at Sail Honeymoon, Inc.

The Skate Jam will feature the Hollywood Summit Show and Westside Skate Shop will Co-HOST a Skate Jam in the world class Stirling Skate Park. Morgan Monroe and John Montesi will announce the featured Skaters riding the Bowls of Stirling. There will be three Contests for Skate Prizes: the New

School Skate Jam 1:30 to 2:30pm, A Game Of Skate 3:30 to 4:30 and the Old School Skate Jam 5:00 to 6:00 pm. Check out the featured Demo Bowl Ride of top Florida Skaters.

Finally, do not miss the fantastic display of vintage skateboards of the Florida Skateboard Museum in the Recreation Center lobby. It will be a great of day to show your support for The Ian Tilmann Foundation, Inc. Join us for a day of Great Music, Awesome Skateboarding, Raffle Prizes, and great food! HELP SAVE SKATEBOARDER'S LIVES & HAVE LOTS OF FUN!! Proceeds will benefit The Ian Tilmann Foundation's "Helmet For A Promise" program.

Bonus Pledge Cards:

You can WIN A PRIZE and raise funds for the Helmet for a Promise™ program by participating in the BONUS PLEDGE CARD. Recruit your Sponsors to pledge a Donation of \$5 or more for your participation in the Board-A-Thon. No need to log miles . . . just take part. All Bonus Pledge Cards must be registered at Stirling Skate Park at the main Desk of the ML King Recreation Center. The participant who delivers the \$\$\$ collected and turn-in will win a A Super Nice DREGS LONGBOARD Autographed by "Biker" Sherlock, a World Class Speedster and all around nice guy. You are encouraged to bring Checks in the amount of the Pledge to the event. That way you do not have to chase the \$\$\$'s after the event. Make Checks out to...The Ian Tilmann Foundation, Inc.

For more information about the Foundation and to download the Board-A-Thon Bonus Pledge Card & Waivers, please visit our website www.theiantilmannfoundation.org .

RAFFLE AND OTHER PRIZES GALORE

Thanks to the support of our Sponsors the following Raffle & BONUS prizes will be offered at this event:

THE ROCK FEST:

- 1ST PRIZE:** A Beautiful PAUL REED SMITH Electric Guitar; Model SE 245 Red w/ Case
2nd PRIZE: DINNER & MOVIE: 2-Lee Roy Selmon's Gift \$15 Certificate PLUS 2- Free Passes for Muvico Baywalk, St. Petersburg.

BOARD-A-THON & THE BEACH:

- Gulf Coast Skate Shop:** Longboard Complete
Suncoast Surf Shop: A Slackline
Surf Shack: Arbor Longboard Complete

SKATE JAM:

- Westside Skate Shop: Six (6) Prizes Sets for the Skate Jam Contests (Best Bowl Ride / Best Trick / Game of Skate, etc)

EVENT SPONSORS AND SUPPORTERS

- Sponsors:** The Ian Tilmann Foundation, Inc.
City of Dunedin Parks & Recreation Department
Coping Block Magazine

- Rock Fest:** Host - NY Moves Sound & Entertainment
Bands: Stix of Fire; Khora; STORMBRINGER
Supporters: Image Depot; Direct General Insurance; Florin Roebig; Repicci's Italian Ice; PRS Guitars; Dave Boreman, LMT; MONSTER; Ace Hardware; Palm Harbor MRI; Tires Plus; Republic Bank and Muvico;

- Skate Jam:** Hosts - The Hollywood Summit Show and Westside Skate Shop
Supporters: S-ONE; Bern; Vans; 688 Skate Shop; Dregs; TuffAct Wax; Bones; ProTec; Sector 9; Arbor; Bones; and the Florida Skateboarding Museum

- Board-A-Thon:** Gulf Coast Skate Shop; Suncoast Surf Shop; Honeymoon Sailing
Supporters: Surf Shack; Central Florida Paddleboarding; Arbor; and MONSTER

EVENT PARKING

Refer to the attached Site Plan layout. No parking will be provided at the Stirling Skate Park except for Security; EMS; and temporary access for Bands; and selected Vendors and Staff. Off site parking is planned at the Vacant Lot on Lorraine Leland Street (400 cars) south of the venue and the Cocoa Cola Plant (150 cars) located just north of the MLK Recreation Center.

BOARD A THON: Sponsors Gulf Coast Skate Shop and Suncoast Surf & Skate Shop

Board-A-Thon Registration:

The Board-A-Thon registration will occur at both the Stirling Skate Park and on the BEACH. The Stirling Skate Park registrations will be in the MLK Center main parking lot west of front drop-off canopy. The BEACH registration will occur at the main entry to the BEACH setup. Skaters with signed Bonus Pledge Cards will compete for a Dregs Longboard Complete are required to check-in at the MLK Recreation Center.

Board A Thon Sponsors:

BEACH will include Skate & Surf Shops supporting Skaters as they cross over to Water Boards including Skim Board, Paddle Board, Kayaking and Wind Surf. The BEACH is located on the Dunedin Causeway just east of Honeymoon Sailing and the Public Toilets. Honeymoon Sailing will provide food and drink to support the event. The various BEACH Co-Sponsors will supervise the BEACH; display 10 x 10 Canopies and run Raffles and Prizes. Sponsors will provide for Skim boarding, DJ music and Skim Board demos. Longboard Skaters will be encouraged to cross over to water boards and enjoy the BEACH.

BOARD A THON TIMELINE

- 8:00am – 10:00am **Board-A-Thon Set Up:**
Sponsors / Vendors / Food Setup / Ticket Sales / Trail Sweep / Checkpoint Set Ups. VIP Parking will be provided for sponsors, vendors, volunteers.
- 10:00am – 3:00pm **Board-A-Thon:**
Registration opens. Skaters at their leisure and Skate at their own pace. Sponsors / Vendors / Food Setup / Ticket Sales / Trail Sweep / Checkpoint Set Ups. Mini Events close down at 3:00pm to allow 1 hour clearing the Trail.
- 3:00-4:30pm **Knockdown and Clean Up**
We have a "Burning Man" policy...leave no trace behind. Prime Sponsor volunteers will knock down the Milestones, mile markers along the Trail. Removal of all decals & stickers associated to the event is required

ROCK FEST: HOST & DJ: Nick Calardo of NY Moves Sound & Entertainment

All participants and spectators receive a wrist band that will allow access to the entire event including the Board-A-Thon and BEACH venues. Skaters will be assigned special wrist bands that identify they have signed Waivers and are free to Skate any aspect of the event according to their skill level.

BANDS & STAGE:

As a courtesy to the volunteer bands, a Band Merchant Area will be provided in the Lobby or under canopy outside. Bands are free to promote their CD's, Logo wear and Band stuff. The City of Dunedin portable Band Stage (30ft) will be wheeled and set in the south parking lot parallel to the fence line and facing north. A commercial grade stage sound system has been arranged with Tampa Stage Sound & Lighting. The new sound system at the Skate Park will be available for the Skate Jam Hosts.



SEATING

Main Stage: Up to 1,500 spectators will welcome to setup chairs and blankets and use the south parking lot and the playground and picnic tables under shelter. Seating will be allowed on the ball courts. There is general table seating under the existing canopy. The entire south parking lot will be used for spectators and separated from the street and side walks by French Barricades. There will be a vehicular access gate on the east side to allow bands set up on the Stage. Skate Jam to be standing room only for up to 100 persons. Skate Vendor/Team canopies will set up on south side of the main Flow Bowl.

ROCK FEST TIMELINE:

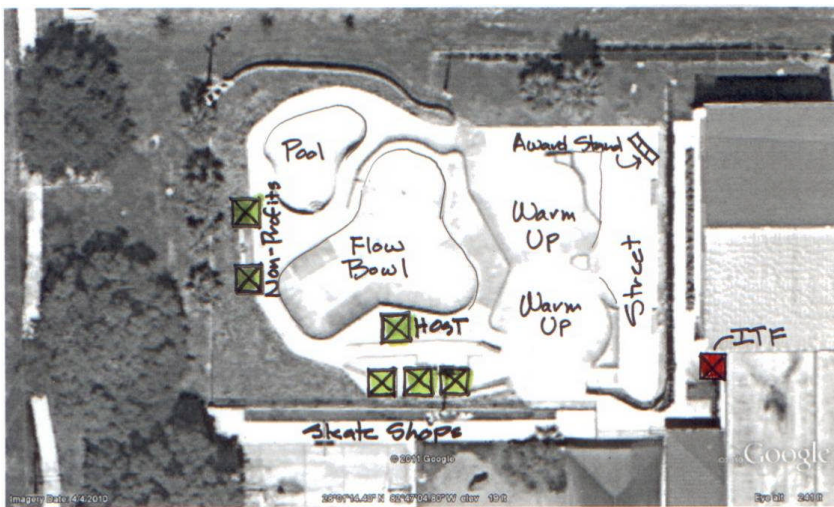
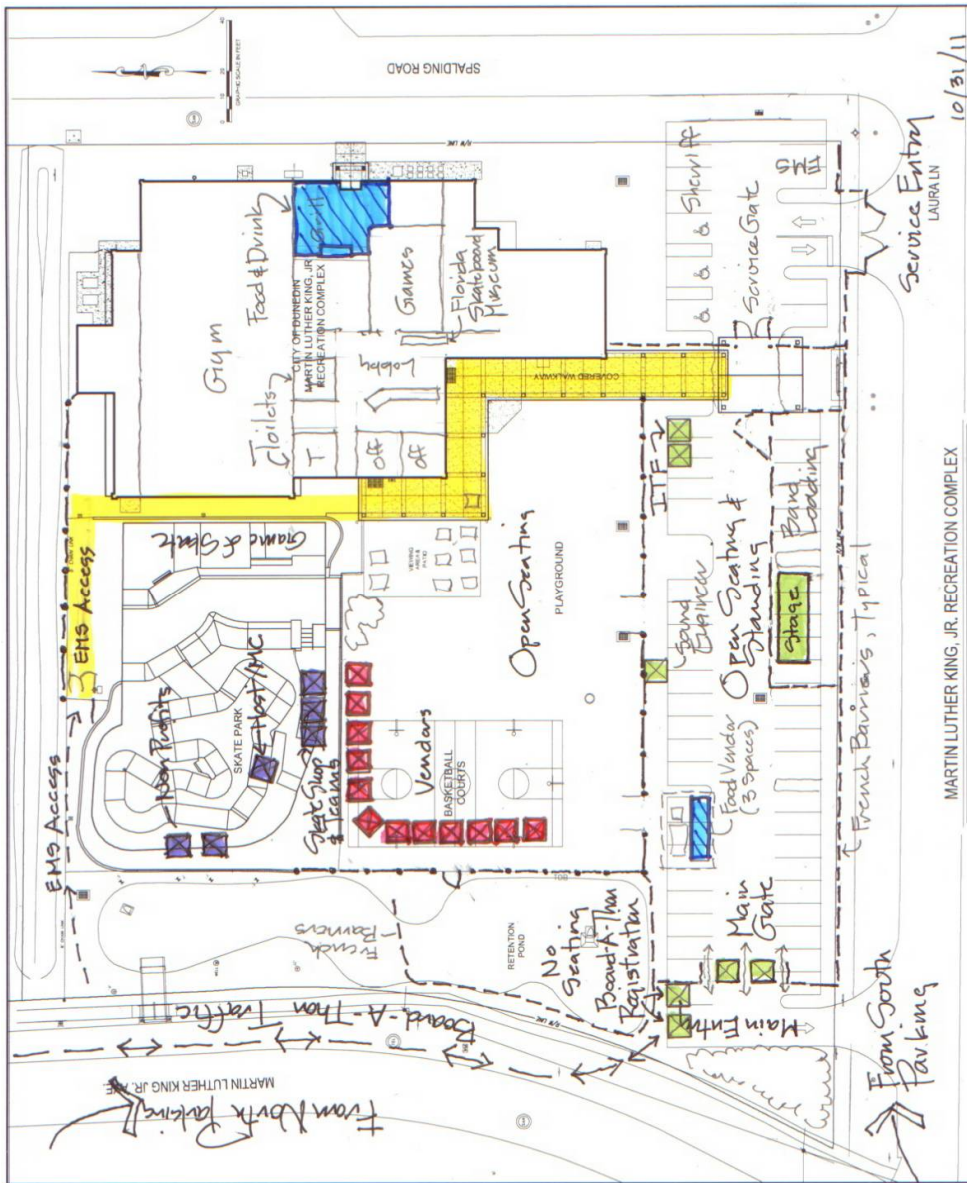
- 7:00am – Noon **Stage and Sound System Set Up:**
Sound equipment Vendor arrives to set up the main stage and master sound system (4-5 hours). The Stage needs to be delivered to the Site on Friday November 18th.
- 10:00am – Noon **Vendor Set Up:**
Sponsors / Vendors / Food Setup / Ticket Sales / Band Area / Sound System. Off site VIP Parking will be provided for sponsors, vendors, volunteers, band members, and special guest. Confirm how many VIP parking spaces you need and we will sort out an allocation if we are running short.
- Noon **Open Gates**
General Admission (\$10/person) paid at gate with wrist bands issued for the entire day event.
- 12:30pm-12:40pm **Opening Ceremonies**
US Marine Corps - Color Guard presentation of the Flag
National Anthem: by Dawn Rae and joined by participants.
- 12:40pm – 12:50pm **Welcoming Remarks – Host Morgan Monroe**
Mayor of Dunedin - Dave Edgars
Recreation Director – Vince Gizzi
- 12:50pm – 1:00pm **Ian's Story – Introduction by Morgan Monroe**
Marcy Tilmann / Remember Ian's Story
Kick Off by Morgan "Hollywood" Monroe
- LIVE BANDS Main Stage:**
Live Bands playing 45 minute sets between DJ playing 30 minute break sets. Nick Calardo, DJ will present all major announcements. Main stage sound system is provided by for "plug and play" format under control of a Sound Engineer. Emergency/Safety announcements will be made from the Main Stage.
- Noon – 1:00pm DJ Play List / Opening Ceremonies / Open Skate Jam
1:00pm – 1:45pm **KHORA** (St. Petersburg, FL Funk, Reggae and Alternative)
1:45pm – 2:15pm DJ Play List (1/2 Hour)
2:15pm – 3:00pm **STIX OF FIRE** (Tampa Top Teen Band)
3:00pm – 3:30pm DJ Play List (1/2 Hour): OLD School Skate Jam Starts
3:30pm – 4:15pm **KHORA** (St. Petersburg, FL Funk, Reggae and Alternative)
4:15pm – 5:15pm DJ Play List (1 Hour)
4:45pm -- 5:00pm **Raffle Drawings / MC Announce Main Band**
5:15pm – 6:15pm **STORMBRINGER** (Tampa , FL Classic Rock)
- 6:15pm – 6:20pm **Thank You and Wind Up**
After all the Bands completed wind up with a thank you by the MC. Announce plans for the next event.
- 6:30pm -- 7:00pm **Allow Crowd Clear Out / Start Knockdowns**
- 7:00-8:30pm **Knockdown and Clean Up**
We have a "Burning Man" policy...leave no trace behind. We would appreciate those folks who can hang out until the end and make sure we leave the place clean and orderly for the City. Removal of all decals & stickers associated to the event is required.

SKATE JAM: **CO- HOST: Morgan" Hollywood" Monroe and Westside Skate Shop**

- Noon – 6:30pm **Open Ride – Kick Off – Morgan "Hollywood" Monroe & John Montesi**
Open jam warm up for all Skaters DJ and live music except when formal contest are going on. The Bowl will be cleared 5 minutes prior to contests.

- 1:30pm – 2:30pm **New School Skate Jam -- Morgan “Hollywood” Monroe & John Montesi**
Open Jam format for Skaters 12 and up. Open Jam format with cumulative points awarded for entire Jam session. 1st & 2nd Prizes for best rides with the most points earned.
- 3:30pm – 4:30pm **Game of Skate -- Morgan “Hollywood” Monroe & John Montesi**
Game of Skate contest for Skaters 12 and up. 1st & 2nd Place Prizes.
- 4:45pm -- 5:00pm **Raffle Drawings / MC Announce Main Band & Old School Skate Jam**
- 5:00pm – 6:00pm **Old School Skate Jam -- Morgan “Hollywood” Monroe & John Montesi**
Open Jam format for Skaters 20 and up. Open Jam format with cumulative points awarded for entire Jam session. 1st & 2nd Prizes for best rides with the most points earned.
- 6:15pm – 6:20pm **Thank You and Wind Up**
After all the Bands completed wind up with a thank you by the MC. Announce plans for the next event.
- 6:30pm -- 7:00pm **Allow Crowd Clear Out / Start Knockdowns**
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MLK RECREATION CENTER & STIRLING SKATE PARK
550 LAURA LANE, DUNEDIN, FLORIDA
SITE PLAN



Stirling Skate Park Layout

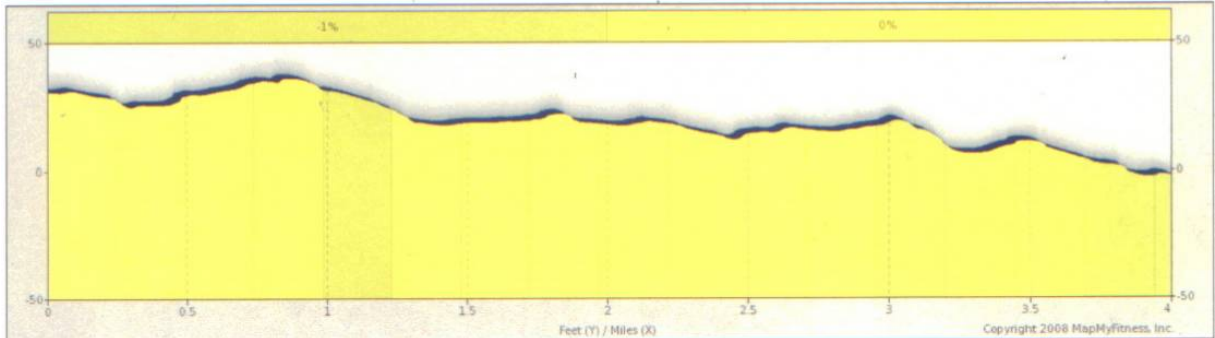
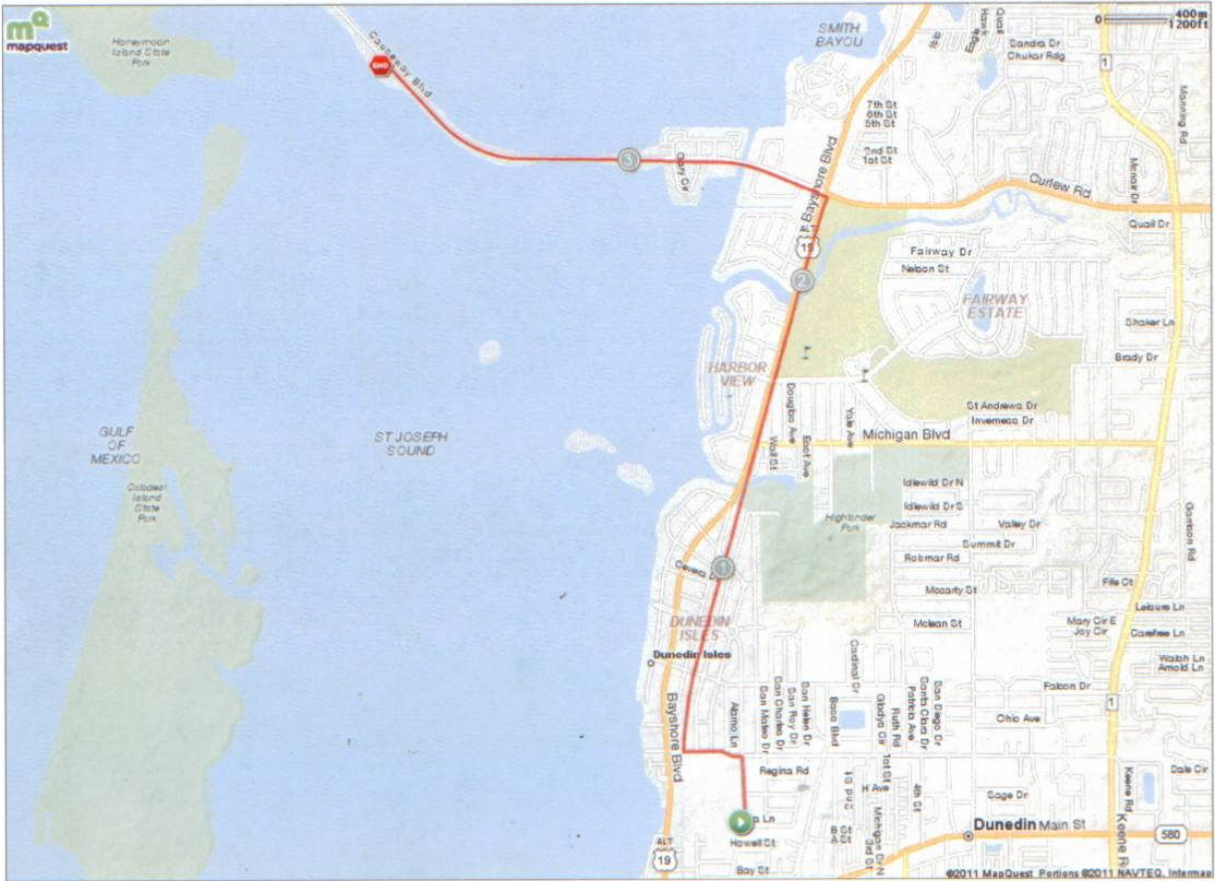
**BOARD - A - THON
PINELLAS TRAIL ROUTE
SKATE PARK to the BEACH 4.03 miles**



Ian Tilmann Benefit Board A Thon - The BEACH

Starts in Dunedin, Florida

4.03 miles



Description

BOARD - A - THON
PINELLAS TRAIL – HONEYMOON SPUR
DUNEDIN CAUSEWAY
"THE BEACH"

